



# Town Council Grant

## Activities Monitoring Form

<b>1. Contact Details</b>	
Organisation name:	Congleton Half Marathon
Address:	c/o Stephen Canning – Race Director Congleton Harriers

<b>2. Grant Information</b>			
Grant Reference Number:	GR11/2324		
Total project cost:	£12,489.72		

Receipts Attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Receipt Amount:	
Please list receipts below:		

<b>3. Project Information</b>			
When did the project commence?		1 <sup>st</sup> October 2023	
Did you make a profit from the project? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			

**Please explain what difference the project has made to your organisation/local people:**

The financial support provided by the Council is invaluable and without this, our long-standing local charity event would struggle to survive.

The grant money of £750 was used towards the cost of the medical services provider, which must legally be provided for an event of this size (500 competitors) to comply under UK Athletics regulations. The service provided by our chosen provider, Gator Medical, is a vital part of our health and safety provisions, that ensure the well-being and safety of everyone on the day.

Every single penny of the profits was split evenly between our 2 local charities we were supporting, East Cheshire Hospice and Ruby's Funds. Each are more than worthy organisations that need support in order that they can continue to offer their great service to the local Congleton and East Cheshire residents.

East Cheshire Hospice has been caring for people living with life-limiting illnesses in our area since 1988. They provide the highest level of care and support to both the patient and their families during the most difficult and emotional times of their lives. To be able to continue this work, they need donations from external sources. They help hundreds of people every year, including many from the Congleton area.

Ruby's Fund is a small Congleton based charity that provides support for children and young people aged 0-18 years old with Special Educational Needs and Disabilities (SEND) and their families and carers in Cheshire East. Being a small organisation, donations are a lifeline to them which allows them to continue their brilliant work, providing support to families that need that extra help to survive and thrive. The amount the Half has been able to raise for them over the past couple of years has made a huge difference and has secure their longer-term future.

Most of all, the support that Council provides every year ensures that one of the longest running and most well loved local community events, that brings people into Congleton from far and wide, can continue. The Congleton Half Marathon is now in its 40<sup>th</sup> year and has always been 100% locally organised by volunteers and 100% for charity. It has always been organised by volunteers, first The Lions (Congleton) and now the Congleton Harriers. In the current world of running where large corporate event companies are putting on races every week, making it very challenging for events like ours to compete, without the financial donations and support from the Council, other Trusts and local businesses, our traditional community event would struggle to exist and therefore would not be able to provide much need support to good causes.

Many Thanks for all your support and generosity!

**4. Promotion**

Please send an electronic photograph of your project/activity. Is this attached? Yes  No

Do you give permission for these photographs to be used on the Council's web site and in newsletters? (Please ensure that you seek permission for anybody photographed). Yes  No

Was the grant funding from Congleton Town Council acknowledged in any way? Yes  No

Please state how (i.e. on your website, event programme, tickets, etc):

We acknowledge the Council's support on every piece of promotion. The town council crest is on every flier and posters. Also, it is on our large road side banners which are located around the East Cheshire area. We also use the banners and acknowledge the Councils support on our promotional tours of Parkruns which take us all over the north west and midlands. At Parkruns, we are usually given opportunity to speak to the crowd about the event, during which we say how supportive the Council are and continue to be.

We also acknowledge the Councils support in our press releases and on our social media platforms.

## 5. Feedback

What is your experience of using the Town Council Grant Scheme? Are there any comments or suggestions for improvements that you would like to make?

Our experience is nothing but good. Without your support, the Congleton Half would struggle to survive. We appreciate every penny the Council have donated over the years, all of which has gone to support many local good causes and help countless people.

How did you apply?    Online     Email     Post

Do you feel that you understood the process?    Yes     No

Please rate the following elements:

	Excellent	Good	OK	Poor
Completing the application form	X			
Relevance of guidelines	X			
Length of the process from submitting an application to receiving notification	X			
Advice given from the Town Council Grants Team (if applicable)	X			