

Congleton Rotary Bonfire and Fireworks Display
2nd November 2024

Congleton Town Centre UKSPF Grant

Provision of portable toilets and portable lighting

Ref: PO number CD521/2425, Committee Ref FAP/19/2425

The Congleton Rotary Bonfire and Fireworks Display took place in Congleton Park on Saturday evening 2nd November 2024.

1. Advertising

The event was extensively advertised throughout the Town, via Town Council notice boards, posters in various premises throughout the Town, via advertising banners and of course in the local newspaper

2. Inclusivity

Special provision was made in an area of the Park to accommodate the disabled, whilst the car park at the end of Park Road was reserved exclusively for disabled parking. The event is dominated by people of all ages and in particular family groups and was also attended by the Town Mayor as a guest of Rotary.

3. Provision of additional facilities

The event once again was a great success with nearly 5000 spectators in attendance who enjoyed two fireworks displays and a bonfire

On site where fairground rides and various catering outlets to support the large crowd





Access to the display was orientated alongside the railings bordering the River Dane which is an unlit section of the Park. Thus, the provision of 150m of portable lighting guiding spectators safely along this path to the event was crucial from a safety perspective

In addition, the large crowd requires the provision of other facilities to ensure their comfort and this year for the first time portable toilets were installed on site in close vicinity to the bowling green which proved to be very beneficial.

Cost of Luxury and disabled toilets £1224 Inc. VAT

Cost of portable lighting £120 inc. VAT

Total £1344





4. Increase in footfall

Whilst it is difficult for Rotary to measure, there is little doubt that the release of nearly 5000 people departing the park at just after 8pm would have a positive effect upon the night time economy as it is not unreasonable to assume that a considerable number would have migrated to the restaurants and bars in the Town

5. Cost of the event

The final items of expenditure are still being collated, but it is anticipated that it will amount to about £k18.

The whole *raison d'être* in putting on the event is to raise money to distribute to charities and good causes, in the main, in and around the Congleton area. There is little doubt that when the accounts are finalised for the bonfire and fireworks display that it will yield a substantial sum of money to use throughout the Town in supporting good causes.

Brian Hogan
Congleton Rotary
6.11.2024