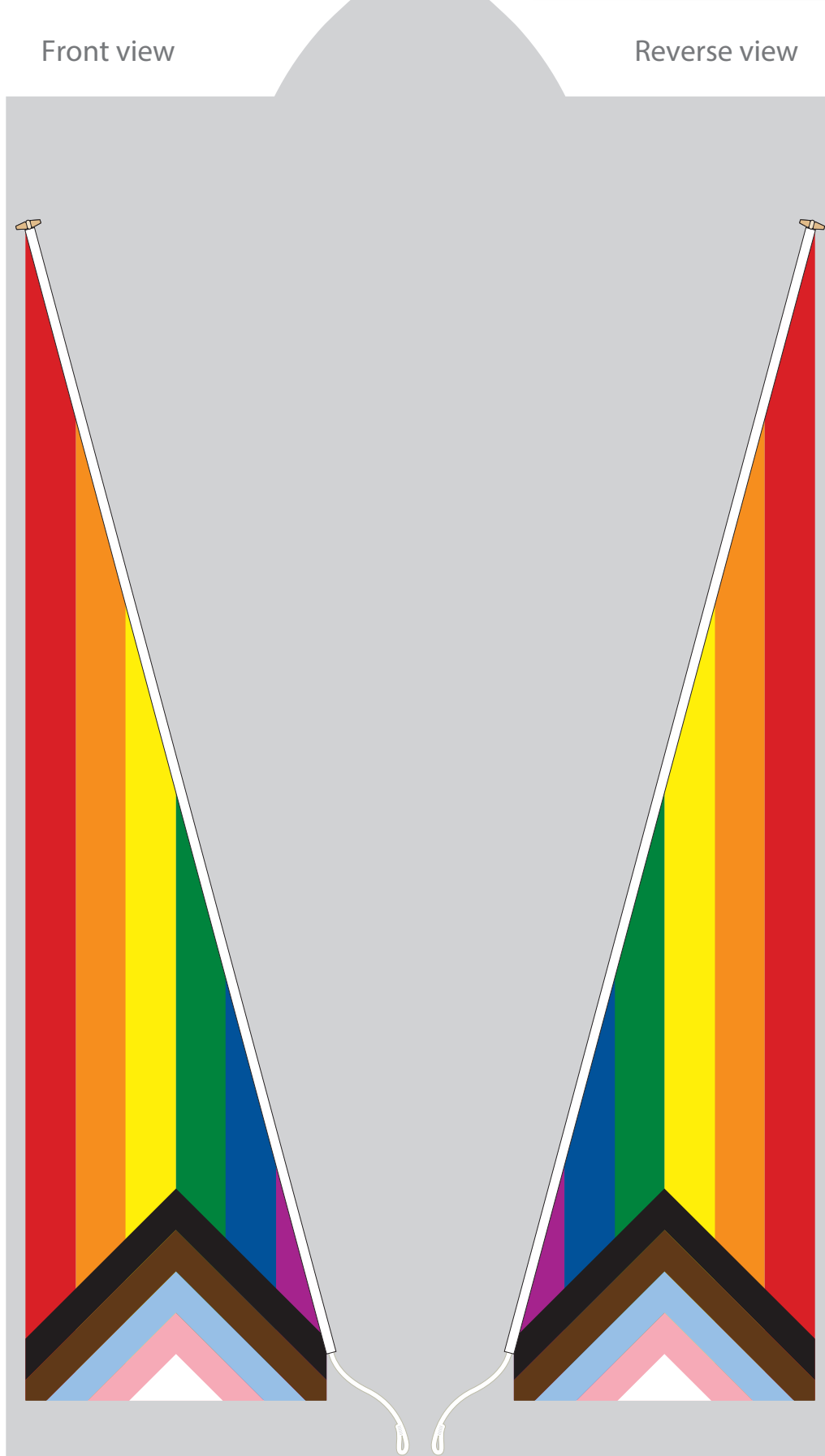


**CONGLETON TOWN COUNCIL
COMMITTEE REPORTS AND UPDATES**

COMMITTEE:	Community		
MEETING DATE AND TIME	30th January 2025 7.00 pm	LOCATION	Town Hall
REPORT FROM	Chief Officer / Cllr Richard Walton		
AGENDA ITEM REPORT TITLE	13.2 Town Centre Flag Proposal		
Background	<p>Congleton Pride seeks the permission of Congleton Town Council to install Unity Pride Flags on the 114 existing flagpole holders located throughout Bridge Street, High Street, Swan Bank and Lawton Street. This project celebrates diversity, inclusion, and unity, further cementing Congleton’s reputation as a welcoming and forward-thinking town.</p> <p>See images appendix1</p>		
Project Overview	<p>Scope: Purchase of 114 flagpoles and bespoke Unity Pride Flags.</p> <ul style="list-style-type: none"> • Installation: Professional installation, removal, and storage arrangements. • Costs: Congleton Pride will raise funds to cover all expenses related to the project, ensuring no financial burden on the taxpayers of Congleton. • Dates of Display: Flags will be flown on agreed-upon dates throughout the year, such as during Congleton Pride and other events promoting inclusivity. <p>Commitment to Community Sensitivity Congleton Pride respects the autonomy of all local businesses. While we encourage participation in this initiative, we emphasize that:</p> <ol style="list-style-type: none"> 1. There will be no obligation for businesses to display a Pride Flag. 2. No negative messaging or public criticism will be directed toward businesses that choose not to participate for any reason. <p>Benefits to the Community</p> <ul style="list-style-type: none"> • Promoting Unity: The Unity Pride Flags symbolize acceptance and diversity, fostering a sense of belonging for all residents and visitors. • Economic Growth: The initiative can attract visitors, support local businesses and enhance Congleton’s reputation as a welcoming town. • Community Pride: Demonstrates the town’s commitment to inclusion, aligning with broader regional and national efforts to promote equality. <p>Conclusion This initiative offers a cost-neutral opportunity for Congleton to showcase its values of diversity, inclusion, and unity. By granting permission for this project, the Council will be supporting a positive, community-led initiative that enhances the town’s vibrancy and reputation. We look forward to working collaboratively with the Council and the community to bring this vision to life.</p>		

Financial Implications	Stated that there will be no financial implications to the Town Council.
Environmental Implications	Environmental considerations are taken into account when considering materials, printing, travel and other use of consumable resources. Otherwise, minimal.
Equality and Diversity Impact	Visual impact demonstrates the town's commitment to equality and inclusion.
PROPOSAL	Request the Council's approval, subject to the successful raising of sufficient funds, to allow the Unity Pride Flags to be flown at the designated locations. We also seek guidance on appropriate dates for display and any logistical considerations that the Council deems necessary

Order/Line	40061/A1
Size	647mm (w) x 2520mm (h)
Media	Knitted Polyester 115gsm
Quantity	1
No Sides	Single Sided
Finishing	Roped and toggled ready to fly with a hem all round
Extras	
Printing	Direct to fabric
Colour	CMYK (4 colour process) Please be aware colours will vary from screen to print
Colour Match	Not Specified



Note We will best match only to the colours referenced. Only certain pantones can be accurately matched with 4 colours. Please consult a pantone bridge chart to check expected output.

Disclaimer We will NOT take responsibility for any errors, including spelling, in the supplied or created artwork. By approving this document you agree that the details shown here are correct.

Designer MJ
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