



Town Council Grant

Activities Monitoring Form

| 1. Contact Details | |
|--------------------|---|
| Organisation name: | Congleton and District Horticultural Society. |
| Address: | c/o [REDACTED] |
| | |

| 2. Grant Information | | | |
|-------------------------|------------|--|--|
| Grant Reference Number: | GRO412425. | | |
| Total project cost: | £1500. | | |

| | | |
|--|-----------------|----------|
| Receipts Attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | Receipt Amount: | £500.00. |
| Please list receipts below: Receipts have already been sent in. | | |

| 3. Project Information | | |
|---|--|------------------|
| When did the project commence? | | March/April 2024 |
| Did you make a profit from the project? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | | |
| <p>Show Schedules (1000) were printed in March 2024 and were distributed over the coming months via Garden Centres, local shops and establishments, sent out by post, Congleton Information Centre and Library.</p> <p>The Annual Horticultural Show was held on 7th Sept 2024 in Congleton Town Hall. 143 different classes are available for people to enter, comprising of vegetable, fruit, Dahlia, Rose, gladiolus, chrysanthemum, sweet pea and Fuchsia classes. Cookery classes, photography, floral art and handicraft classes. There are also junior classes for children up to 12 yrs of age.</p> <p>The Trophies were presented to the winners by the Town Mayor Kay Wedley.</p> | | |

Please explain what difference the project has made to your organisation/local people:

Congleton and District Horticultural Society has been holding an Annual Show every year since 1966 (except during the pandemic). The Show provides a unique opportunity for all gardeners and allotment holders of different abilities to display the fruits of their labours and to compete in a friendly way with others.

It also inspires, encourages and informs people to take up gardening and to grow their own food and flowers. It also provides an opportunity for people to show other talents i.e. cooking, photography and handicraft skills.

The Society exists for gardeners to come together, to educate and support all those with an interest in horticulture.

4. Promotion

Please send an electronic photograph of your project/activity. Is this attached? Yes No *Will be sent separately.*

Do you give permission for these photographs to be used on the Council's web site and in newsletters? (Please ensure that you seek permission for anybody photographed). Yes No

Was the grant funding from Congleton Town Council acknowledged in any way? Yes No

Please state how (i.e. on your website, event programme, tickets, etc) on Facebook, at Public Meetings. AS grant given retrospectively it will be acknowledged in future articles in local paper and in next years Show Schedule.

5. Feedback

What is your experience of using the Town Council Grant Scheme? Are there any comments or suggestions for improvements that you would like to make?

This was the first time the Society has applied for a grant, and we are very grateful for the grant of £500 given to us. The Annual Show always makes a loss financially, and the grant has helped substantially.

How did you apply? Online Email Post

Do you feel that you understood the process? Yes No

Please rate the following elements:

| | Excellent | Good | OK | Poor |
|--|-----------|------|----|------|
| Completing the application form | | ✓ | | |
| Relevance of guidelines | ✓ | | | |
| Length of the process from submitting an application to receiving notification | | ✓ | | |
| Advice given from the Town Council Grants Team (if applicable) | | ✓ | | |





